



ORGANO GOLD

Organo Gold Appoints Dave Almarinez as Regional Vice President for Organo Gold Southeast Asia

VANCOUVER, BRITISH COLUMBIA – March 9, 2015 – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, today announced that Dave Almarinez has joined Organo Gold as the Regional Vice President for Organo Gold Asia. Dave will oversee all facets of OG's Asian business, which currently includes Malaysia, Philippines, Singapore, Japan, Thailand, and Hong Kong.

"Dave is an important addition to the Organo Gold team," said [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. "His network marketing experience in Asia and political acumen will be critical as we continue to build our regional presence."



Mr. Almarinez has over 18 years of experience in the direct selling industry, and has held a number of leadership positions in the industry including Nature's Sunshine, Agel Enterprises, and Jeunesse Global. Most recently, Dave served as Managing Director for the Pacific Region for Zija International.

Dave is active in civic affairs in his home Province of Laguna, Philippines, where he was a publicly-elected board member of the Provincial Government. In 2013 Dave authored *The Blind Spot*, a self-help business book. He attended the Harvard Business School's Global Strategic Management Program, and is passionate about setting goals and pursuing one's dreams

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in the United States and Canada. The company currently operates in over 38 countries and is privately held. For more information about Organo Gold, visit our website at OrganoGold.com.

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